

DOM360 Driving Lexus Business.

DOM360 is your full service digital marketing partner built to move your business forward. By carefully managing the direction of the campaigns, we control cost, drive conversions, and provide an overall better experience for buyers.



SEARCH: Our experienced and certified specialists build customized campaigns and monitor them daily to maximize your performance, including the success of your click through rate, impression share, total leads and more.



SOCIAL: Our digital marketing team will help you cut through the cluttered social media landscape. We utilize the latest technology to ensure that your ads are targeted to consumers based on retail purchasing behavior, demographic information, and financial data.



DISPLAY: Harness your best opportunity for sales with retargeting display ads to customers that have already visited your website. As a Google Premier Partner, DOM360 will provide the most effective management of your display and retargeting efforts.



VIDEO: DOM360 offers a full video package for your brand's digital advertising needs that corresponds with the display and social campaigns to create a comprehensive advertising solution.

All SEM packages include:

- Custom ads integrated with national or regional offers and ad extensions
- Desktop and mobile optimization
- Phone call tracking for reporting
- Comprehensive reporting through our proprietary tool
- Advertising Assets & Auditing

Lexus Fixed Operations Service Package	Retail Price of Lexus Fixed Operations Service Package billed to the Subscribing Lexus Dealer <small>(includes Media Spend and Vendor Advertising Fee)</small>
SEM Premium	\$800 to \$999.99
SEM Executive	\$1,000 to \$1,999.99
SEM VIP	\$2,000 or greater
Social Premium	\$250 to \$499.99
Social Executive	\$500 to \$999.99
Social VIP	\$1,000 or greater
Display Premium	\$250 to \$499.99
Display Executive	\$500 to \$999.99
Display VIP	\$1,000 or greater
Video Premium	\$500 to \$999.99
Video Executive	\$1,000 to \$1,999.99
Video VIP	\$2,000 or greater