

PAID SEARCH SERVICES

SEM Dealer customized branded & geo-targeted keyword campaigns on the Google Adwords platform.

SOCIAL Focused paid social advertising campaigns on Facebook with custom creative.

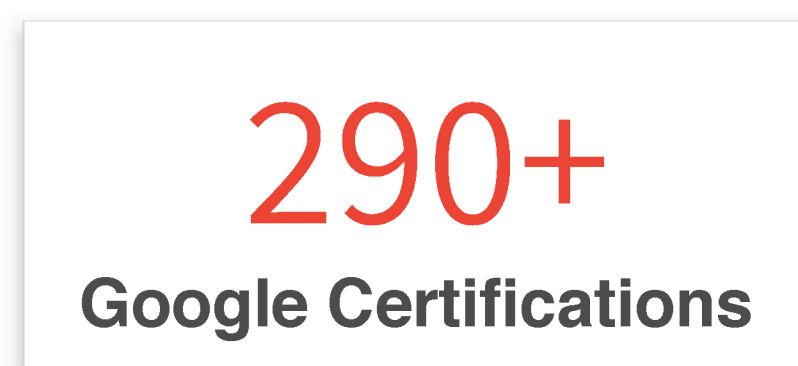
DISPLAY/RETARGETING Customer matched campaigns with custom creative on the Google Display Network.

VIDEO Targeted Pre-Roll campaigns narrowed with Polk & Oracle data utilizing YouTube TrueView.

SERVICES	PACKAGE LEVELS	MONTHLY BUDGET
SEM	PREMIUM	\$800 - \$999
	EXECUTIVE	\$1,000 - \$1,999
	VIP	\$2,000 or greater
SOCIAL	PREMIUM	\$250 - \$499
	EXECUTIVE	\$500 - \$999
	VIP	\$1,000 or greater
DISPLAY/ RETARGETING	PREMIUM	\$250 - \$499
	EXECUTIVE	\$500 - \$999
	VIP	\$1,000 or greater
VIDEO	PREMIUM	\$500 - \$999
	EXECUTIVE	\$1,000 - \$1,999
	VIP	\$2,000 or greater

*Budgets within each package level are customizable based on the individual dealer's needs

**Monthly Budget includes Media Spend & Management Fee



Dealer Inspire / Launch Digital Marketing is a certified Google Partner and currently holds more digital certifications than any other digital marketing agency in the automotive space.